

**Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, D.C. 20554**

In the Matter of	)	
	)	
Annual Assessment of the Status of	)	MB Docket No. 12-203
Competition in the Market for the	)	
Delivery of Video Programming	)	

**REPLY COMMENTS OF  
THE ALLIANCE FOR COMMUNITY MEDIA**

**The Alliance for Community Media** (“Alliance”) submits these reply comments in response to the above-captioned Notice of Inquiry (“NOI”), released July 20, 2012, seeking “data, information, and comment on the state of competition in the delivery of video programming” and the opening comments filed in this proceeding.

The Alliance serves as the national voice for local public, educational and governmental cable channels (referred to as “PEGs”, or “community media centers”) and the citizens they serve. The Alliance’s activities include providing advocacy and training to assist in the preservation of local non-commercial media for our nation’s communities and families.

The Alliance files these comments out of concern that any action by the Commission here not adversely affect the rights of the communities served by PEGs, the quality, functionality or accessibility of programming available via PEGs, or limit the PEG obligations of telecommunications companies under the Cable Act. It is important to remember that community media centers are non-commercial mission-based organizations that provide a wide array of services and programming for local communities. While PEGs offer many services to

their communities and support the delivery of content by way of multiple distribution platforms, maintaining these public interest obligations is critical for the delivery of local programs through a relevant and trusted source.

As with the Alliance's Comments, we ask the Commission to respond favorably to the Petition for Declaratory Ruling filed by the Alliance and others in MB Docket 09-13. That Petition was filed more than three and a half years ago, yet the FCC has taken no action to date to protect the public by addressing the problems detailed in that Petition. Local residents expect PEG channels to be delivered in an equivalent manner to commercial broadcast and other cable channels, which is not the case with AT&T's U-Verse system.

PEG channels are a critical and irreplaceable resource for our nation's local communities. It is imperative for the Commission to take steps to preserve community media and prevent discriminatory industry practices targeted almost exclusively at PEGs.

Respectfully Submitted

A handwritten signature in black ink, appearing to read 'Sylvia L. Strobel', enclosed within a thin black rectangular border.

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